

www.printmag.com.au

Artwork Specifications

Accepted artwork files:

Ai Illustrator - Ai, EPS, PDF

ID InDesign - INDD

Ps Photoshop - PSD, TIFF, JPG, EPS

A low resolution PDF or hardcopy must be supplied with artwork files

Colour:

All files to be supplied in CMYK mode

Fonts:

Convert all fonts to outlines

Sizes & Scales:

Artwork to be saved at 300dpi - maximum file size 50mb

We prefer all artwork files are supplied at 100% - 1:1 of original size.

Bleeds:

All files are to have a 5mm bleed

Custom shapes:

All custom shaped magnets must be supplied in vector format.

Car Magnet ——— 600mmW x 400mmH

Bleed - - - - - 610mmW x 410mmH