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## Artwork Specifications

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Accepted artwork files:

**Ai** Illustrator - Ai, EPS, PDF

**ID** InDesign - INDD

**Ps** Photoshop - PSD, TIFF, JPG, EPS

A low resolution PDF or hardcopy must be supplied with artwork files

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### Colour:

All files to be supplied in CMYK mode

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### Fonts:

Convert all fonts to outlines

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### Sizes & Scales:

Artwork to be saved at 300dpi - maximum file size 50mb

We prefer all artwork files are supplied at 100% - 1:1 of original size.

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### Bleeds:

All files are to have a 5mm bleed

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### Custom shapes:

All custom shaped magnets must be supplied in vector format.

Car Magnet ——— 600mmW x 200mmH

Bleed - - - - - 610mmW x 210mmH