

Artwork Specifications

Accepted artwork files:

Ai Illustrator - Ai, EPS, PDF **Adobe PDF** Adobe PDF **ID** InDesign - INDD **Ps** Photoshop - PSD, TIFF, JPG, EPS

A low resolution PDF or hardcopy must be supplied with artwork files

Colour:

All files to be supplied in CMYK mode

Fonts:

Convert all fonts to outlines

Sizes & Scales:

Artwork to be saved at 300dpi - maximum file size 50mb

We prefer all artwork files are supplied at 100% - 1:1 of original size.

If artwork exceeds artboard please supply artwork in one of the following

scale ratios: 1:2 - 50%, 1:4 - 25%, 1:10 - 10%

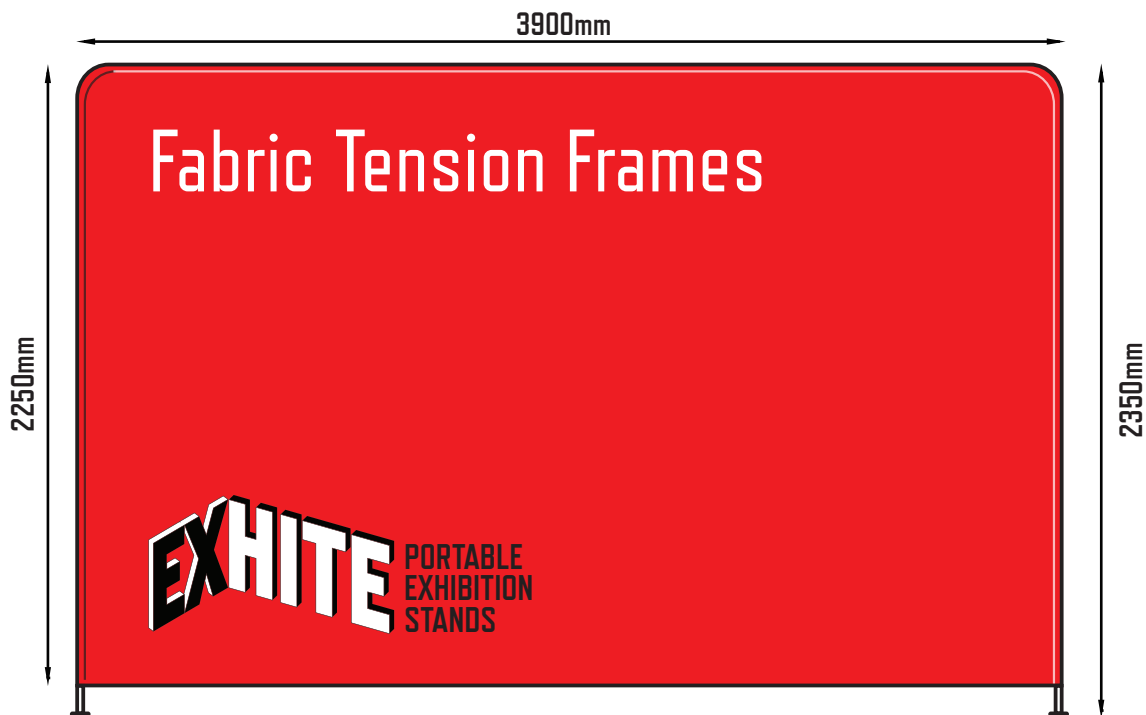
*Scale ratio is to be included in the file name: ie: yourartwork_50%

*Please adjust dpi to cater for downscaled files.

Bleeds:

All files are to have a 10mm bleed minimum Banners - 25mm bleed minimum Large graphics - 40mm bleed minimum

Layout Specifications



- Overall artwork area
- - - Safe viewable area
- - - Front viewable area