Artwork Specifications

Accepted artwork files:

Ai Illustrator - Ai, EPS, PDF   Adobe PDF   **ID** InDesign - INDD   **Ps** Photoshop - PSD, TIFF, JPG, EPS

A low resolution PDF or hardcopy must be supplied with artwork files

Colour:
All files to be supplied in CMYK mode

Fonts:
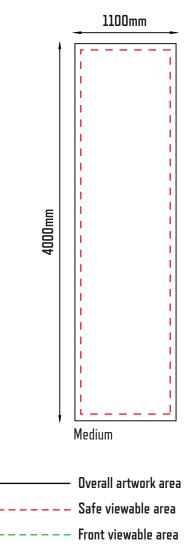Convert all fonts to outlines

Sizes & Scales:
Artwork to be saved at 300dpi - maximum file size 50mb
We prefer all artwork files are supplied at 100% - 1:1 of original size.
If artwork exceeds artboard please supply artwork in one of the following
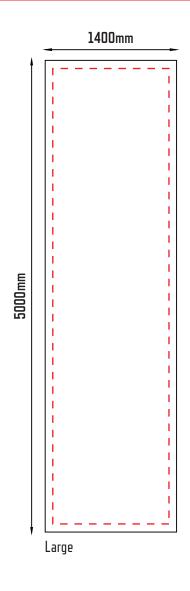scale ratios: 1:2 - 50%, 1:4 - 25%, 1:10 - 10%
*Scale ratio is to be included in the file name: ie: yourartwork_50%
*Please adjust dpi to cater for downscaled files.

Bleeds:
All files are to have a 10mm bleed minimum   Banners - 25mm bleed minimum   Large graphics - 40mm bleed minimum

Layout Specifications

1100mm

4000mm

Medium

1400mm

5000mm

Large

——————— Overall artwork area

– – – – – – – Safe viewable area

– – – – – – – Front viewable area